

International project promotion by RTU through the Baltic Management Development Association (BMDA) website:

The screenshot displays the BMDA website with the following content:

- Header:** BMDA BALTIc MANAGEMENT DEVELOPMENT ASSOCIATION. Navigation menu: Home, About BMDA, Activities, Membership, Events, News, Gallery, Resources, My BMDA. Search bar: search site.
- Breadcrumbs:** Home » Member's area » News from BMDA members » INNOVATIVE STRATEGIC PARTNERSHIP FOR EUROPEAN HIGHER EDUCATION STARTS AT RTU FEEM
- Section Header:** INNOVATIVE STRATEGIC PARTNERSHIP FOR EUROPEAN HIGHER EDUCATION STARTS AT RTU FEEM
- Text:** New project "Innovative strategic partnership for European higher education" (ISPEHE) financed and supported by the European Commission Erasmus + Programme Key Action 2 – Strategic Partnership has been started at Institute of Quality Engineering and Institute of Business Engineering and Management of Faculty Engineering Economics and Management at Riga Technical University.
- Image:** Logo of RTU Faculty of Engineering, Economics and Management.
- Text:** Project will be implemented by the Integrated Business Institute in Skopje (R. of Macedonia) as project coordinator and University of Pavia (Italy), University of Ljubljana (Slovenia), Ekonomikas un kultūras augstskola, (Latvia) and Riga Technical University (Latvia) as partners. It will be conducted for a period of 24 months (from January, 2015 to December, 2016).
- Text:** The overall objective of the project is to support the development of an innovative pathway by improving long-term strategic collaboration between Higher Education Institutions and enterprises and enhancing the development of sustainable learning advancements in HEIs.
- Text:** The specific objectives of the project are:
 - to support and implement models for effective and practical learning, through raising the awareness for an innovation driven culture: establishing educational best practices dedicated to the improvement of the current learning methods in the partnering institutions, fostering innovation, creativity, business and leadership skills;
 - to establish a foundation for promoting innovation and various career paths among prospective students: developing a collaborative link among stakeholders dedicated at increasing mutual linkages on all operational levels, focusing on the enhancement of intrapreneurship;
 - to develop cutting-edge technology platform: designing an innovative solution dedicated to merging all stakeholders and creating various opportunities for sharing experiences, joint collaborative efforts and added value to all interested parties.
- Text:** More detailed information about project is available at www.ispehe.org
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